





Seminar on Intellectual Property and Technology Transfer

28 February 2014

Romania has the lowest rate of international patenting of Eastern Europe. The seminar will present good practices of using IP in technology transfer, as developed over the last 20 years at the Swiss Federal Institute of Technology in Lausanne. The seminar is organized by the Technical University of Cluj-Napoca and researchforindustry.ro, in partnership with the Swiss Federal Institute of Technology.

	Program	
8:00 - 8:20	Welcome/Registration	
8-20 – 9:05	Dr. Andrei Catană – Cofounder of EPFL TTO	Presentation Q&A
	Title: The Technology Transfer Office	
	Why a TTO? Staff, processes and partners. Success factors.	
	Contracts, licenses, negotiations.	
9:05 – 9:50	Mr. André Roland – IP Firm Managing Partner – Patent judge	Presentation Q&A
	Title: Patenting for university	
	Why do you need a specialist? Good practices, common mistakes.	
	Patenting strategies for university: strengths and weaknesses.	
	Optimizing costs.	
9:50 – 10:00	Coffee Break	
10:00 – 10:45	Mrs. Françoise Chardonnens – Legal Counsel at EPFL TTO	Presentation Q&A
	Title: IP ownership - Software licensing	
	Who owns the IP? How to handle co-inventions?	
	How to protect software? Software licenses and open source software.	
10:45 – 11:30	Mrs. Raluca Vasilescu – Co-founder at Oproiu IP Firm - patent attorney	Presentation Q&A
	Title: Patenting in Romania and abroad: a complex process	
	Employee inventions. Romanian provisions. Major phases of the	
	patenting process – opportunities and pitfalls. Optimizing costs.	
11:30 – 12:30	Plenary Session	Round table
	Addressing specific obstacles encountered by representatives of institutions present.	Q&A

Location:

Universitatea Tehnică din Cluj-Napoca, Str. Constantin Daicoviciu nr. 15, et. 1, <u>Aula Domșa, Cluj-Napoca, 400020</u>